

SPEC-COMMERCIAL COPY

“mylastchance.com”

Do your pickup lines result in a lot of putdowns? Looking for a wingman to make you feel fly again? Then you need mylastchance.com. It's an online dating network for lonely singles, people who are not only tired of taking no for an answer, they'll take anything they can get at this point. So if your romantic life is stuck in the "loading" phase, start a "new tab" today. Because finding love shouldn't be left to chance, unless it's mylastchance.

“FAÇADE”

Body odor can be a very sensitive subject for a guy... especially if he's been caught using women's deodorant. But thanks to the scientists at Secret, there is now a solution to cover up that problem. It's called Façade and it's the new male antiperspirant that has the feminine features your body needs but with the masculine frame that your Ego can't live without. So don't sweat when it comes to keeping fresh. Choose Façade: The brand that's strong enough for a man with the pH balance of a woman.