

THE BAD NEWS BEAR HEAD
(COMMERCIAL PARODY)

Written by:

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INT. BOSS'S OFFICE - DAY

A BOSS sits painfully his desk. His EMPLOYEE cries hysterically in front of him.

(V.O.)
Giving bad news used to be
unbearable...

The Boss looks at the camera and nods.

(V.O.)
But not anymore!

CUT TO:

GRAPHIC: BAD NEWS BEAR HEAD

(V.O.)
Introducing... The Bad News Bear
Head!

INT. ITALIAN RESTAURANT - MOMENTS LATER

A MAN and WOMAN sit happily at a table. He signals for the WAITER to come over.

(V.O.)
Giving bad news is never fun. But
now it can be, when you try this on
for size!

The Waiter brings the BEAR HEAD on a SILVER PLATTER. The man takes it and places it on his head.

(V.O.)
This costume will help you save
face in virtually any place!

The Woman, bewildered by this spectacle.

(V.O.)
It's perfect for romantic dinner
break ups!

MAN
I think we should see other people.

WOMAN

You have got to be kidding me!

MAN

Does it look like I'm joking?

INT. DOCTOR'S OFFICE- MOMENTS LATER

A PATIENT sits on an EXAMINING TABLE. The DOCTOR walks in wearing the BEAR HEAD.

(V.O.)

Or for follow up appointments with patients!

DOCTOR

You have six months to live.

PATIENT

(annoyed)

Really?

DOCTOR

I'm dead serious.

INT. HALLOWEEN PARTY - MOMENTS LATER

A GENTLEMAN wears the BEAR HEAD in a 70's DISCO OUTFIT holding a plastic MICROPHONE in one hand and a RED SOLO CUP in the other. He stands between a man dressed as a PIRATE and a woman dressed as LITTLE RED RIDING HOOD.

(V.O.)

You can even use it as a clever Halloween costume!

The Gentleman turns to Little Red Riding Hood.

GENTLEMAN

I'm Barry Gibb.

CUT TO:

GRAPHIC: BEAR HEAD

The graphic ZOOMS IN and OUT like the Batman logo did on the 1960's TV Show "Batman".

SFX: BEAR ROAR

BACK TO:

INT. OFFICE - THE NEXT DAY

The BOSS finishes up some paper work at his desk. Suddenly the PHONE rings.

SFX: PHONE RINGING

(V.O.)
Your sanity is calling and now's
the time to answer.

He confidently answers the phone.

BOSS
Yes? OK, Send her right in.

He hangs up. Suddenly he pulls the BEAR HEAD from under his desk. He smiles at the CAMERA before putting it on.

CUT TO:

INT. BOSS'S OFFICE - MOMENTS LATER

The BEAR HEAD sits alone at his empty desk.

GRAPHIC: THE BAD NEWS BEAR HEAD

(V.O.)
The Bad News Bear Head! A Perfect
disguise for any bad news surprise.

FADE TO BLACK.

THE END